

## EXPERIENCE

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### NATIVE DIGITAL

Art Director Designer *Mar 2021 (Current)*

Collaborate with creative team members on client projects and execute creative solutions ranging from Brand Identities to Campaign Concepts.

### WHISKEY DESIGN

Web & Graphic Intern *Sept - Dec 2020*

Team with the Art Director to rebrand the website for the company along with producing print and digital projects for interdisciplinary clients.

### WIX.COM

Web Design Intern *June - Sept 2020*

Work on brand and client projects in NYC and across the country including Graphic Design, Photography, Code & Data Management, UX UI, and Animation/Motion Graphics.

### MARKETING COMMUNICATIONS AT KU

Graphic & Motion Designer *Jan 2019 - Mar 2021*

Work along with the marketing team to produce print and digital projects aimed at supporting student recruitment, retention & the brand.

### BENEFACTORY, MUMBAI

Graphic/Web Intern *May - June 2018*

Rebrand the social media/web presence of the company and help with partner relations. Also, lead the creative side of a nonprofit campaign containing a range of digital and print media.

## SKILLS

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Design & Motion Softwares: Adobe Creative Suite (Photoshop, InDesign, Illustrator, After Effects, Premiere Pro, Lightroom, Animate) & Procreate.

UI/UX Softwares: Adobe XD, Sketch, Figma, Wix Corvid, Editox X, HTML/CSS.

Hands on: Calligraphy, Higher level sketching, Risograph printing, Photography, Book Arts & Binding.

## CONTACT

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www.bhroovi.com

## EDUCATION

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### UNIVERSITY OF KANSAS

BFA Visual Communication | Graduation 2022

### E-CONNECT TECHNOLOGY

Diploma of Web Design & Development | 2018

### SRISHTI INSTITUTE OF DESIGN

Bachelor of Design | 2017

## ACHIEVEMENTS

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### AWARDS

American Advertising Awards: (Local & District)  
Won - Gold, Best of Show & Judges Citation 2021.  
Student Employee of the Year Award: 2021.

### FEATURES & HONORS

PRINT Magazine - Identity Rebrand: 2021.  
Women in Design Magazine - 21 Designers: 2021.  
DesignbyWomxn - 20 Women to Watch: 2020.  
Wix Blog - Top 14 WebDesign Inspiration: 2020.  
ConversationalLIST - Honoree: 2020.

### SCHOLARSHIPS

AAF-KC Foundation Scholarship: 2020-22.  
Laura & Alfred Miller Design Scholarship: 2021.  
International Excellence Award: 2018-20.

### INVOLVEMENT

KU Motar Board Honor Society - Cabinet: 2021.  
Association of India Students - President: 2020-21.  
Prototype ALGA student group - Board: 2019-2021.

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